



EICHER TRUCK & BUSES EXPANDS CNG RANGE WITH NEW VARIANTS

Launches Two New CNG Variants in the Eicher Pro Range

June 19 2018, New Delhi: [Eicher Trucks & Buses](#), part of [VE Commercial Vehicles](#) launched new variants for Eicher Pro 1000 series in the CNG category in a bid to further strengthen its green energy portfolio. Eicher introduced CNG in Eicher Pro 1049, which is one of its most successful products in the Light and Medium Range. Eicher also introduced another CNG variant Eicher Pro 1059 in the 5 Ton LCV category. These new additions are aimed to capture the last mile delivery segment of customers in the green corridor of the Delhi NCR region.

The development is also in line with the 'Clean Fuel Corridor' being created by the government across the Northern belt.

The brand new CNG range is powered by fuel efficient state-of-the-art E483 4 Cylinder 2 V CNG engine with long oil drain interval and ease of service and maintenance. The Eicher Pro 1049, ideal for intra city distribution applications and last mile connectivity, has had a successful run in the last two years. The Eicher Pro 1049 comes with the longest cargo body (10ft) & highest payload (2.7T) in the sub 5T segment, offering great value to the customer, with benefits of both of a pickup vehicle and a truck. Pro 1049 also has the best in class fuel tank capacity of 170 Litres which translates to longer trip distances; and low wait times at CNG stations due to the smart dual fuel filling valve (**Industry First**) that is compatible with all CNG stations. The CNG version is the most relevant upgrade for customers and city transporters **who need best in class space, payload, service interval, power and pick up with lowest maintenance- an opportunity to grow their business and increase profitability.**

Moreover, the Eicher Pro 1059 CNG version with 12ft and 14ft cargo body lengths has been introduced to address critical city applications such as **voluminous cargo. Both Pro 1049 and Pro 1059 CNG vehicles have been designed to ensure** convenient and effortless loading and unloading, easy maintenance and longer service intervals, safety of goods and superior uptime.

The two CNG trucks have been introduced in Delhi, Haryana and UP markets and will be available across India in various cargobody option right from 10ft to 14ft.

According to **Shyam Maller, Executive Vice President, Light & Medium Duty Trucks and Buses, VE Commercial Vehicles**, *"The Light and Medium Duty Segment in the commercial vehicle industry, especially in the sub 5T category has great potential to grow as it addresses the critical last mile connectivity and distribution network in rural, semi-urban & urban areas. We have been successful in garnering a 26% share in this category, and have the most comprehensive CNG range in the LMD segment. Last year, we sold close to 3000 units and recorded a growth of close to 80%. . Delhi NCR has benefited immensely from the policy thrust to harness inexpensive and clean technologies like CNG, and presents a great opportunity for us to grow further. Our new CNG range in the LCV category underlines our commitment towards clean technology and sustainability, while meeting the needs of the end customers."*

Commenting on the new range he said, *"The new Eicher Pro 1000 CNG versions are a perfect solution for customers who demand best-in-class rated payload, high fuel efficiency, superior uptime, lower maintenance cost for transport*



operator, enabling faster a turnaround time. Aligning with the business ambitions of the customers and providing lifetime profitability in the segment, the new CNG variants offers exciting new features and an engaging purchase experience to be an economic, friendly choice for customers.”

About Eicher Trucks & Buses

Eicher Trucks and Buses has the lineage of three decades of operations in India. Adopting the most professional and holistic approach to modernize the Indian trucking industry, their brand philosophy, "Go Pro", promises to deliver best-in-class fuel efficiency, higher loading capacity, superior uptime and overall vehicle life time profitability. Eicher Trucks and Buses (ETB) is present in the LMD range with a strong presence in the 4.9T-16T truck segment and an ever increasing market share in 16T-49T heavy duty trucks segment. Eicher Pro Series buses also have a strong presence in the Light and Medium segment along with a leadership in the school bus segment.

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components businesses as well as the sales and distribution business of Volvo trucks within India. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

For further information, please contact:

Urmimala Dutta

Corporate Communications, VECV

udutta@vecv.in | +91 9910883954

Priyanka Manglani

Priyanka.manglani@text100.co.in | +91 9911661799