

VECV enhances the unique model of Industry-Academia Collaborations

December 10, 2012: VE Commercial Vehicles Limited (A JV between Volvo group and Eicher motors) signed MOU with 2 educational institutes: SRM University, Chennai and Ramakrishna Mission Vidhyalaya, Coimbatore as part of its unique Industry-Academia Collaborative model today. VECV has already established four centers with state of the art automobile labs at prominent institutes of the country. With the signing of two additional MOU's, the total number of centers set up by VECV would now total 6 in India.

The first centre was set up at ITI Kubernagar (Ahmedabad) in collaboration with the Govt of Gujarat. The second was established at National Institute of Engineering, Mysore while the third and fourth were established Rayat Bahra Education Group, Mohali and MCKV Institute of Engineering, Howrah respectively

The fifth centre will be set up in association with SRM University ,Chennai. It is one of the best universities in the country with excellent infrastructure facilities having well established labs, deployment of modern teaching techniques and affiliations with many reputed overseas universities for exchange of knowledge and teaching methodologies. They have their campuses at Chennai, Trichy and Meerut. The automotive centre would come up at their Trichy campus. They will offer ITI/Diploma/Degree/ Post graduate and Doctoral programs in Automobile engineering once the centre is fully established. It will offer R&D facilities to take up research projects for Indian/Global Automotive Industry in due course

The sixth centre will come up at Ramakrishna Mission Vidhyalaya, Coimbatore which is affiliated to Ramakrishna Mission, Belurmath, Howrah. It is among the oldest, very reputed institutes of the country and was founded in 1930 with the blessings of Sri Ramakrishna. The foundation stone of the institute was laid by the father of the nation, Mahatma Gandhi. It offers vocational training, diploma courses and has 14 educational wings catering to the varied education requirements of the students.

Mr. Vinod Aggarwal, CEO of VE Commercial Vehicles Limited at the signing ceremony said "The automotive industry is facing acute shortage of skilled man power with the automotive mission plan envisaging requirement of additional 25 million people by 2016. The Industry-Academia collaborative model has been established by VECV as a pioneering initiative in the CV sector to look into this critical gap. The setting up of automotive centres across the country would contribute to meet the growing needs of the Indian CV sector".

"The signing of MOU with two prestigious institutes today is a small step in the right direction and we would continue to take such important steps in the future also", he added.

The courses in these institutes will educate students on the latest automobile technology covering modern manufacturing techniques, supply chain management and customer service management. This will help students to be Industry ready on completion of the

course and be absorbed in organizations with minimum orientation and training. The Automobile labs in these institutes are equipped with modern training aids like dynamic cutaways, practice units, multimedia training aids and Technical publications which are both comprehensive and pictorial. They aid in teaching the students latest in automotive technology and scientific way of repair maintenance and overhauling of Commercial Vehicles.

About VE Commercial Vehicles Ltd (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV aims to become a full-range commercial vehicle company whose products will drive modernization in commercial transportation in India and other emerging world markets.

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