



June 1, 2014

Eicher sells 3685 units in May 2014

The following are the key highlights:

Eicher branded trucks and buses have recorded sales of 3685 units in May 2014 as compared to 3687 units in May 2013.

- In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 3064 units as compared to 3488 units in May 2013, representing a drop of 12.2%.
- In exports, Eicher Trucks and Buses have recorded sales of 621 units in May 2014 as compared to 199 units in May 2013, representing a growth of 212.1%.

About VE Commercial Vehicles Limited (VECV): VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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